

# Working with Tree Aid Soroptimist International

**Melanie Knight,**

Director of Fundraising and  
Communications

[Melanie.knight@treeaid.org](mailto:Melanie.knight@treeaid.org)

**Clare Hanley-Theare,**

Fundraising Manager

[Clare.hanley-theare@treeaid.org](mailto:Clare.hanley-theare@treeaid.org)



# Tree Aid

Our history and expertise

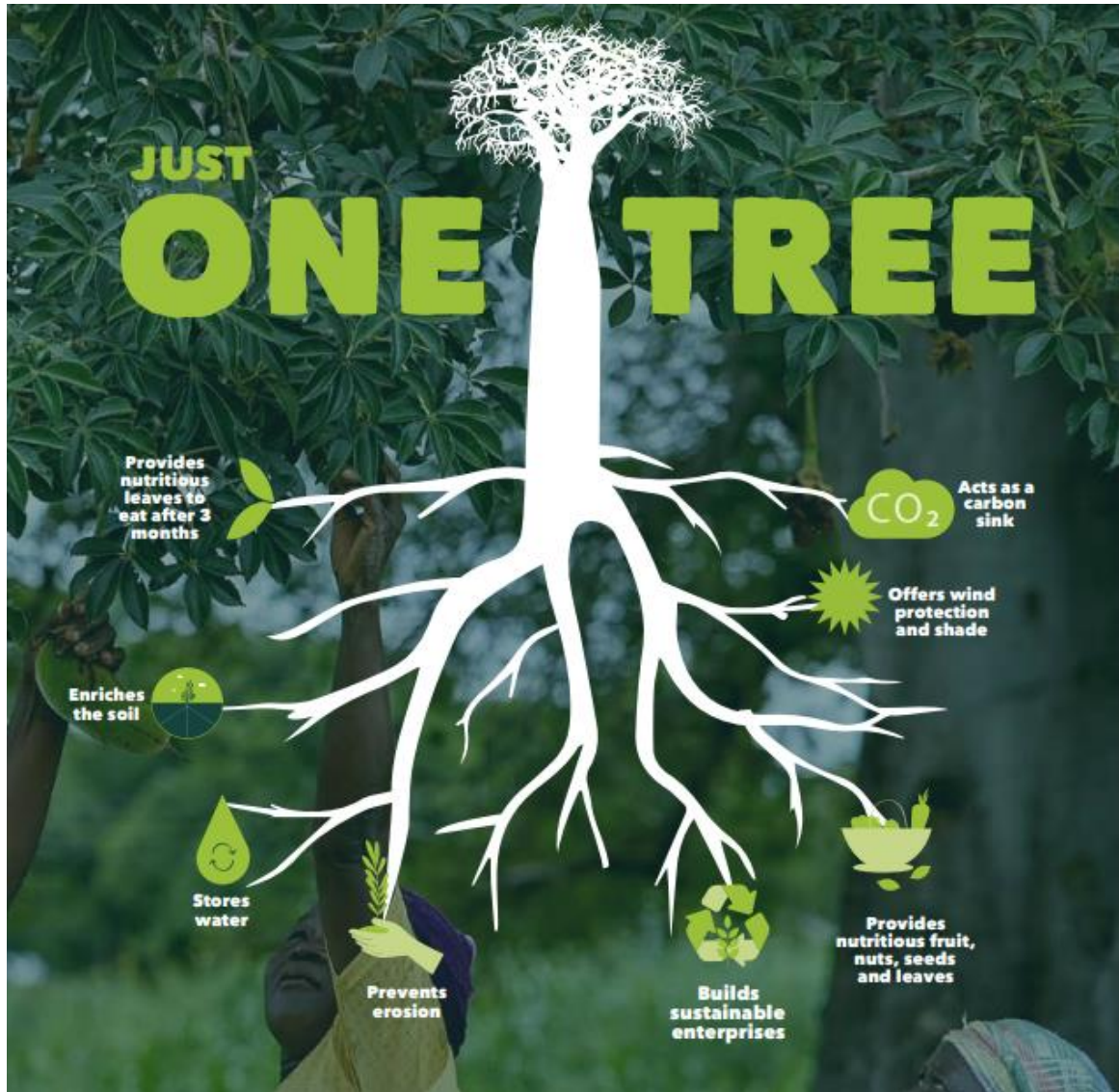


Tree Aid have been working since 1987 across the African Drylands. We have gained **extensive experience in natural resource management and programming**; planting and regenerating over 20 million trees since founded.

Tree Aid helps communities **manage trees, land and water to protect the environment and biodiversity, and support their families.**

We use **tree planting and regeneration to increase vegetation cover on degraded land.** Trees fertilise the land and their roots stabilise the ground, preventing crops from being washed away during the annual rains.





## Tree planting and regeneration..

- Increases vegetation cover on degraded land
- Fertilises the ground
- Tree roots stabilise the ground, preventing crops from being washed away during the annual rains.

**Healthy, fertile land, enhanced crop yields and significantly reduced food insecurity and poverty.**



# Tree Aid's impact



## OUR **IMPACT** IN NUMBERS

Almost  
**2.2 million**  
**trees**  
planted and  
regenerated

**446,070**  
people helped

**1,734,344**  
trees  
planted

**460,737**  
**trees**  
regenerated

**59,479**  
new hectares  
of land protected

**229**  
new **village tree**  
**enterprises**

**4,902**  
**fuel**  
efficient  
**stoves**

**40**  
community  
**forest**  
management plans



# Green jobs and improving climate resilience



- **Building a Great Green Wall** - a wide belt of biodiverse vegetation, trees and bushes, to combat desertification and restore degraded land.
- Creating **green jobs**, which provide a vital income for families.
- Ensuring **food security** for some of the poorest people on earth.
- Reducing **carbon** in the atmosphere across the globe.
- Building **climate resilient communities** and providing those who live there **a reason to stay**.



# Growing change with Tree Aid - Ethiopia



Ethiopia is one of the world's poorest countries, with **88.2% of people living in poverty.**

The Central Rift Valley is an area where poverty and natural resource degradation are firmly intertwined. **People who live here are dependent on land, including forests, for survival.**

Driven by desperation, people are over-exploiting their environment. Trees are cut down for firewood and charcoal production; land is cleared for agricultural use and then overgrazed. Bare, exposed soil is being eroded, making farming less and less productive.

The eroded soil is flowing down the Meki River, causing Lake Ziway, an important source of freshwater, to silt up. **This depletion of these natural resources which almost all people in the area depend on, has serious consequences.**



# Protecting the Wof Washa Forest, Ethiopia



Tree Aid set out to support communities to sustainably manage the Wof Washa forest. Through forest management training we aimed to regenerate degraded trees and prevent illegal tree cutting in the area.

We also supported people to form enterprise groups to process and sell tree products.

Over the five-year project, **93 enterprise groups** were established and members **increased their income** by selling forest products like fruit and honey. This provided them with an alternative source of food and income when crops might fail, helping them to build resilience to the climate crisis.

**11 forest management cooperatives** were also established and are now managing over **6,000 hectares of forest**. Their work protecting and restoring local forests has even been cited as an example by the Ethiopian government.



# Growing change with Tree Aid - Mali



**Mali lost 2 million hectares of forest cover between 1990 and 2015, and nearly 5 million rural people live in poverty.**

Due to poverty, farmland and forests have been severely degraded through overgrazing, wood exploitation and rapid agricultural expansion. Tree cover has been severely reduced, land has become barren, and wildlife populations have declined.

The situation is further exacerbated by low rainfall, increased bushfires and resultant soil fertility degradation. **This deeply impacts rural communities and their ability to find nutritious food and a source of income.**



# Mali – She Grows Project



The three-year She Grows project aims to support 1,000 women with the tools and training they need to earn an income from tree products. Women will work together in enterprise groups to process and sell shea butter. This will help them gain financial independence and increase their ability to support their children.

They will also plant 5,000 trees and learn how to care for them and help their local forests thrive. These trees will help to keep the soil fertile, the positive effects of which will be felt by the whole community.

“Training women in soap-making would be a huge asset for women here. I am hopeful that we will have enough food to eat all year and I want my children to study at school.”  
Setou, Bouanidjé village, Mali





# Activities, outcomes and vision



# Monitoring and Evaluation

- Pioneered the use of digital household impact monitored through RHoMIS.
- Use of geospatial monitoring techniques to access short and long term environmental impacts.
- Survival rate tracking through standardised digital monitoring data tools.
- Dedicated team of M&E professionals to access qualitative impact on the ground.



# What you will receive from Tree Aid



- Recognised as a Tree Aid partner on our website
- Reporting on the project twice a year
- Regular reporting and updates on our work more broadly
- Mentions on social media and in our publications
- Tree Aid member of staff to speak with your members at one of your conferences



# Levels of support



**Zero - £30,000** will fund projects that are most in need across all Burkina Faso, Ethiopia, Ghana, Mali and Niger

**£30,001 to £150,000** will fund upscaling an existing project.

**Gifts in excess of £150,000 per year for three years** will fund a project designed in consultation with the donor



# Proposed next steps



Month 1	Month 2	Month 3	Month 4	Month 5 January - March	Month 10
Partner confirmation of value and country	Project design phase	Contract and first payment	Inception	Project start	First biannual report





# Thank you

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